



**Uka Tarsadia University**  
**B. V. Patel Institute of Management**

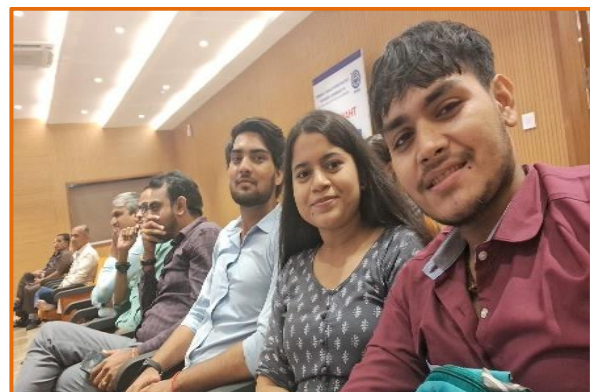


**Visit to YARN EXPO organized by SGCCI**

**Date: 10/08/2024**

<b>Date of Event</b>	9 <sup>th</sup> and 10 <sup>th</sup> August, 2024
<b>Venue</b>	SGCCI – SIECC- Sarsana Dome – Surat
<b>Time</b>	10 AM -2 PM
<b>Total No. of Participants</b>	Soumya Upadhyay -SYBBA student of BVPIM Vikas Singh Tomar- SYBBA student of BVPIM Rishabh Gupta- SYBBA student of BVPIM Utsav Gondaliya- TYBBA student of BVPIM Mohit Patoliya- TYBBA student of BVPIM
<b>Expert Name</b>	Invitees by organizing committee
<b>Event Coordinator</b>	Mr Parvez Malek
<b>Event Category</b>	SSIP and Entrepreneurship Cell
<b>Program objective</b>	To gain insights into industry trends and business strategies, expand their professional network, and gather market research data. To enhance their understanding of the yarn industry and provide practical knowledge applicable to their academic and career goals.
<b>Program outcomes</b>	Students have observe various business models and strategies, learning about effective marketing, sales techniques, and operational practices within the industry. They acquire detailed knowledge about different types of yarn, their uses, and quality factors.

The Yarn Expo 2024, organized by the Southern Gujarat Chamber of Commerce and Industry (SGCCI), was a remarkable event that brought together industry experts, manufacturers, and students to explore the latest trends and innovations in the textile industry. As BBA students from Uka Tarsadia University, excited to attend this event and gain insights into the industry.



The expo featured various stalls showcasing a wide range of yarns, fabrics, and textile products. They had the opportunity to interact with exhibitors, learn about their products, and understand the current market trends. The event also included seminars and workshops, where industry experts shared their knowledge on topics such as sustainable textiles, digital printing, and textile technology.

#### Key Takeaways from the Yarn Expo 2024

- The textile industry is shifting towards sustainable and eco-friendly practices.
- Digital printing technology is revolutionizing the textile industry.
- Innovation and R&D are crucial for the growth and development of the industry.



#### Conclusion:

Attending the Yarn Expo 2024 was a valuable experience for us. We gained knowledge, networked with industry professionals, and understood the latest trends and innovations in the textile industry. We would like to thank SGCCI for organizing such a fantastic event and look forward to future collaborations

We are Extremely Thankful to Dr. Vijay Gondaliya – Director of B.V. Patel Institute of Management for always motivating us to learn practical concept from industry experts and also Entrepreneurship Club Faculty Members – Dr. Trishna Shah, Ms. Bhavna Patek & Mr. Parvez Malek for Successfully Executing us throughout the yarn expo 2024.

Report prepared by: Mr. Parvez Malek

Sign of the HOD